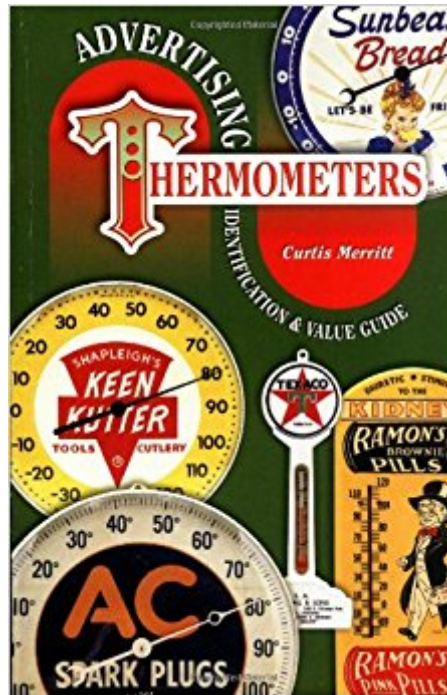




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# Advertising Thermometers, Identification & Value Guide



## Synopsis

Collectors of both advertising memorabilia and thermometers will be thrilled with this all new price guide devoted completely to advertising thermometers. Arranged by category, the book includes soda pop (Coca-Cola, 7-Up, Dr. Pepper, Pepsi, Barq's Root Beer, Sunkist), restaurant, cigarette and snuff, all types of businesses, from insurance companies to funeral homes, food products, gasoline, dairy, and hundreds of miscellaneous advertising thermometers. Readers will view over 400 color photos of all types of thermometers - glass, bubble, mirror, and more. 2001 values.

**AUTHOR BIO:** Advertising and promotional items have always fascinated Curtis Merritt. When he first began collecting, he mainly dealt with old advertising distillery jugs and signs. It wasn't long before he was also interested in advertising thermometers and the colors and graphics used on them. He decided to put together a price guide, *Advertising Thermometers*, published in 2001.

**REVIEW:** This book is compiled from some of the largest collections of advertising thermometers in the country. Organized by category, including agriculture, beverage, food, healthcare, industry, tobacco, and miscellaneous, each thermometer is given a size, date, and current collector value.

## Book Information

Paperback: 224 pages

Publisher: Collector Books (April 2001)

Language: English

ISBN-10: 1574322311

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Product Dimensions: 8.4 x 5.4 x 0.4 inches

Shipping Weight: 14.2 ounces

Average Customer Review: 4.0 out of 5 stars 5 customer reviews

Best Sellers Rank: #2,724,329 in Books (See Top 100 in Books) #85 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising #494 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #2558 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference

## Customer Reviews

the book was outdated, not much inside , prices have changed since this book was published, this book was a discarded book from a library so the price was way overinflated.

Good book , but too expensive.

I would recommend this book for any collector. It shows everything pretty well in mint condition and that is the way it is priced. Great for anyone who collects thermometers, old signs, papers or any old piece along these lines.

I like the book. It gave me all the information I was looking for, and I can carry it with me in my car!

This is a brand new year 2001 book with more than 400 large, full color, sharp photos of every type of advertising thermometer. Values are year 2001. There's not a lot of text in this softbound, small format book, but it's loaded with beautiful pictures of this popular collectible. Major topics include: agriculture, automotive, beverage, food, funeral and ambulance, healthcare, industry, and tobacco. The smaller size makes it handy to take with you when you shop for these items. Collectors will find it of value.

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